

BOODY®

BETTER FOR YOU.
BETTER FOR THE PLANET.

FALL 2021



We are Boody.



Slip into a Boody tee or pull on a pair of our incredibly soft socks, and you'll get it! The simple, silky comfort is real. We make essentials from super soft, breathable bamboo viscose because we believe comfy can be more than feeling good—it can do good, too.

That's why our focus is on simple designs you'll wear day in and day out, made using sustainable materials.

We set out to create better basics that are good for you and good for the planet. We are Boody, and when we say sustainability is our core mission, we mean it. We hope you'll join us!

Cheers,
THE BOODY TEAM



You're holding this catalog in your hands and wondering, "Is it sustainable?" **Yes! It's made of 100% recycled materials and is fully recyclable.**



THIS IS WHAT COMFORT & SUSTAINABILITY MEANS TO US

We design beautifully simple and functional everyday essentials in silky soft bamboo viscose.



MEET OUR OTHER SUSTAINABLE FABRICS

01 ORGANIC COTTON:

Free from harmful chemicals and requires less fuel, water and energy to produce. A natural fiber, our super soft organic cotton offers breathability and evaporates moisture that causes bacteria to grow.

02 BAMBOO VISCOSE:

Highly breathable, comfy and soft; perfect for garments that sit close to the skin like underwear, socks and everyday basics. Bamboo viscose is our choice for comfort, sustainability and health.

03 LYOLYTE™:

Made following the sustainable Lyocell process. Lyocell is a cellulose fiber traditionally made from eucalyptus trees, and now, organically grown bamboo. We have created our own exclusive blend using bamboo lyocell called LYOLYTE™.

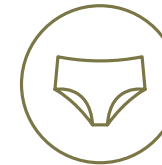
SUSTAINABILITY IS A JOURNEY, NOT A DESTINATION

When we say sustainability is our core mission, we mean it. Sustainable practices are at the core of everything we do. Sustainability inspires us to constantly innovate to keep both people and the planet top of mind. We focus on creating simple, beautifully made essentials that you'll wear again and again. With Boody, say goodbye to replacing your wardrobe each season. You know these pieces will last both in quality and style.



ELIMINATE OVERCONSUMPTION

Less fast fashion means less waste in landfills



REDUCE FACTORY WASTE

Seamless garments cut down on fabric waste



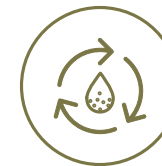
NO PESKY PESTICIDES

Sustainably grown means no pesticides or fertilizers



MINDFUL WATER CONSUMPTION

Rainwater feeds and grows our bamboo



CLOSED-LOOP SYSTEM

All liquid is recycled and solvents are captured



BIODEGRADABLE PACKAGING

Items sent in biodegradable, compostable packages



We can create a sustainable future, together.



FEATURED: Ribbed
Seamless Bra in Dove,
Goodnight Sleep
Pants in Dove

SMOOTH, SEAMLESS, AND DESIGNED FOR
YOU. FIND YOUR PERFECT FIT



WHO HAS TIME
FOR WIRES?

Not us. Pull on our
signature seamfree
design and love the skin
you're in.



- 1 | Shaper Bra | \$16.95
- 2 | Padded Shaper Bra | \$19.95
- 3 | Ribbed Seamless Bra | \$32.95

SHAPER BRA

*This is by far the most
comfortable bra I own. It may
be the most comfortable item
of clothing that I own. I need
to buy enough for the whole
week :)*

- KIMBERLY

AS GOOD FOR THE PLANET AS IT IS
ON YOUR SKIN



- 1 | Classic Bikini | \$11.95
- 2 | Boyleg Brief | \$11.95
- 3 | Full Brief | \$13.95
- 4 | G String | \$11.95
- 5 | Hipster Bikini | \$11.95
- 6 | Midi Brief | \$12.95
- 7 | Brazilian Bikini | \$11.95

SUSTAINABILITY STARTS FROM THE BOTTOM UP

Snug, but never tight, our seamless, breathable bamboo viscose underwear feels both luxurious -- and like you're going commando.

CLASSIC BIKINI

"These are the comfiest and most breathable undies I've ever worn. They honestly feel like I'm wearing nothing. I keep recommending them to my friends. I only wear Boody now."

-ANNIE



FEATURED:
Padded
Shaper Bra
in Black, Midi
Brief in Black

Lyte on you

THIS IS UNDERWEAR THAT
CARES ABOUT YOU AND
THE PLANET



- 1 | **Racerback Bra** | **\$26.95**
- 2 | **Triangle Bralette** | **\$19.95**
- 3 | **Hi-Cut Bikini** | **\$15.95**
- 4 | **Hipster Bikini** | **\$15.95**
- 5 | **G-String** | **\$15.95**

5 NEW STYLES. 4 NEW COLORS.

Introducing LYOLYTE™, an innovative new fabric made using the sustainable Bamboo LYOcell process. The result: a super light (hence the LYTE!) blend that makes for a superbly soft pair of underwear. We've launched 5 styles in 4 new colors. We promise you'll want one of each.

Lyte on our planet

A word search puzzle featuring the word "LYOLYTE" repeated multiple times in a grid of letters. The letters are arranged in a way that the word can be found in various orientations (horizontal, vertical, and diagonal) and positions within the grid. The background is a light blue gradient with a faint, abstract geometric pattern.

FEATURED:
LYOLYTE™ Triangle Bralette
LYOLYTE™ G-String,
LYOLYTE™ Racerback Bra
LYOLYTE™ Hi-Cut Bikini

BUILD YOUR SUSTAINABLE EVERYDAY WARDROBE WITH BOODY BASICS

BUILD A CURATED COLLECTION OF VERSATILE PIECES

Buy less, buy better. We believe this to our core at Boody. With fewer pieces, in long-lasting, sustainable fabrics, you can edit a timeless, versatile wardrobe. Mix-and-match leggings, tops, scarves, and more for a classic everyday closet.

DAY 2



DAY 3



DAY 4



DAY 1



LYOLYTE™
Racerback Bra
\$26.95
6 Colors Available



Active High Waist 8"
Biker Short With Pockets
\$61.95
3 Colors Available



Ribbed Seamless Bra
\$32.95
8 Colors Available



Cozy Knit Wrap
\$79.95
3 Colors Available



Downtime Lounge Pant
\$65.95
2 Colors Available



Active Racerback
Sports Bra
\$39.95
3 Colors Available



Active Muscle Tank
\$39.95
3 Colors Available



Active High Waist Full
Length Leggings With
Pockets \$71.95
3 Colors Available



Relaxed Tank
\$36.95
4 Colors Available



Women's Crew
Boot Sock
\$13.95
2 Colors Available



Women's Weekend
Sweat Short
\$49.95
2 Colors Available



Women's Weekend Crew
Pullover
\$69.95
2 Colors Available



BALANCE FORM AND FUNCTION

Our new active blend is an ultra-comfortable stretchy fabric that's made to move with you from the yoga studio to the trail and beyond. Discover a fabric that's thermo-regulating, provides supportive compression, and durable -- because we want these leggings to work as hard as you do.



- 1 | Active Racerback Sports Bra | \$39.95
- 2 | Active High Waist 8" Biker Short with Pockets | \$61.95
- 3 | Women's Weekend Crew Pullover | \$69.95
- 4 | Active High Waist Full Legging With Pockets | \$73.95
- 5 | Active Sports Sock | \$10.95
- 6 | Women's Weekend Jogger | \$69.95

MADE FOR PLAY AND EVERY DAY

Slip into soft, sustainable comfort wear designed for low impact activity and weekend lounging. Made from a mid-weight bamboo viscose and organic cotton.

ACTIVE HIGH WAIST FULL LEGGING WITH POCKETS

"Super comfy and love the high waist! The fabric is amazing and the cellphone pocket is deep enough that your phone never slips out. These leggings are EVERYTHING!!!"

- HAYLEY



FEATURED: Boyfriend T-Shirt in White, Active High Waist 8" Biker Short with Pockets in Dark Olive



BOODY LOUNGE FOR YOUR WFH, CHILL AT HOME DAYS

Your evenings just got more sustainable. Slip into Boody Lounge's tops, bottoms, pajamas, and dresses for the softest way to relax. Plus, bamboo viscose is easy-to-care for and long-lasting, so you know your comfy pants will look good for seasons to come.



- 1 | Downtime Lounge Pant | \$65.95
- 2 | Downtime Lounge Top | \$36.95
- 3 | Goodnight Sleep Pant | \$55.95
- 4 | Goodnight Raglan Sleep Top | \$42.95

HOW BOODY UNWINDS

Kick off your shoes and slip into something more comfortable as soon as you walk through the front door. At Boody, our loungewear is by our side for weekend movie marathons, at-home date nights, and early mornings with a cup of coffee. When we dive into self-care and spending time together, we reach for super soft loungewear.

WE BELIEVE YOU CAN LOOK GOOD WHILE
YOU FEEL GOOD



1 | Men's Crew Neck T-Shirt | \$39.95

2 | Men's Original Boxer | \$16.95

ALWAYS BREATHABLE, NEVER BASIC

Meet the most versatile item you'll have in your closet. With a relaxed, modern fit and ultra-soft feel, the Men's Crew Neck T-Shirt looks as good with a pair of jeans as it does with sweatpants.

MEN'S CREW NECK T-SHIRT

Perfect. The ideal every day t-shirt. The fit is great and they wash up well. I'm always on the lookout for a t-shirt that I can buy multiple of and these certainly fit the bill.

- JAMES



FEATURED: Men's Active Muscle
Tee White, Men's Weekend Sweat
Short in Black



FEATURED: Men's Crew Neck T-Shirt in Navy and Men's Weekend Sweat Shorts in Light Grey Marl

AT HOME AND AWAY, WE'VE GOT YOUR BOODY COVERED

Discover soft, sustainable comfort designed for low impact activity and weekend wear. Easy to pack, this mid-weight bamboo viscose and organic cotton collection will become your everyday and travel essentials.



- 1 | Men's Weekend Pullover Hoodie | \$89.95
- 2 | Men's Crew Neck T-Shirt | \$39.95
- 3 | Men's Weekend Sweat Pants | \$79.95
- 4 | Men's Long Sleeve Crew Neck T-Shirt | \$42.95
- 5 | Men's Weekend Sweat Short | \$53.95
- 6 | Men's Active Sports Sock | \$10.95
- 7 | Men's Boxer | \$24.95
- 8 | Men's Original Boxer | \$16.95

WARM UP FOR THE WEEKEND

Our new French Terry is your lounge around style that's perfect for a brisk walk, run to the store, or a Saturday road trip. Pull on the Men's Weekend Pullover Hoodie with the Weekend Sweatpants to make it a set.





BOODY LOOKS
GOOD ON
EVERYONE

@soniachinikamwala

@charitylikesbeards



@vialiv



@themindfulblonde



@boodyusa



Follow us on Instagram @boodyusa to join the Boody community. You'll be the first to know about new styles, sustainability news, and more!



@christine_oftherose

@lilyjayphotos

BOODY
GIVES
BACK



GOODBYE MALARIA

Goodbye Malaria is a non-profit organization that aims to eliminate malaria in South Africa. 100% of all profits for the Boody Giving Bracelets are donated to fund the life-saving fight against malaria in South Africa.

OUR POSITIVE IMPACT

By choosing Boody, you're making a positive impact on the planet. This data shows the difference we've made to the environment since 2016.



2,893,953 miles
of driving emissions
avoided



40,868,801 days
of LED bulb energy
saved



485,123,187 liters
of drinking water
saved



563 acres of land
farmed without
pesticides



BOODY®
11633 Sorrento Valley, Suite 402
San Diego, CA 92121
858-793-0150

PRSRT STD
U.S. POSTAGE
PAID
BOODY



FREE SHIPPING OVER \$50
FOLLOW US @BOODYUSA

Need help?

Have questions about sizing? Give us a call at **858-793-0150** or email us at info@boodywear.com.

Feel Good Guarantee

We're so confident you'll love the comfort and fit of Boody that we will gladly refund the purchase price of your first pair of socks or underwear if you're not 100% satisfied within 30 days of your purchase.

Shop Local

Want to see Boody IRL? Visit our website for store locations.



BOODYWEAR.COM